

Kay Williams

CEO AND FOUNDER OF K WILLIAMS PR

Kay Williams is a dynamic, forward-thinking Public Relations professional. With over ten years of PR experience, Kay has become an expert in her field and is known for her visionary leadership and in-depth knowledge of popular culture, entertainment, fashion, sports PR and more.

Kay has worked extensively with clients ranging from actors, media personalities, singers, dancers, producers, directors and athletes. Kay has a unique understanding of social media's power and works tirelessly to position her client's brand strategically. She specializes in media relations, publicity campaigns, branding strategies, red carpet escorting, press junkets, social media management, media placement and much more!

As Kay's PR career flourished working with adult talent, her experiences as a mother, nurturing her multi-talented daughter's career goals, led her to diversify her client roster to include working with younger talent. Kay provides young people with comprehensive guidance and she understands the importance of positioning, protecting and advocating for youth in the entertainment business.

A graduate of Troy University and Full Sail University, Kay holds a BA degree in Business Marketing, a MS degree in Management and a MA degree in Public Relations. Kay has assisted in orchestrating and providing PR services and campaigns for **WE TV, MonaMi Entertainment, Teri Hines & associates, VH1 and Screen Gems.** She has also consulted on the following film and TV projects: **Sparkle (Whitney Houston, Jordan Sparks, Tika Sumpter), Red Hook Summer, From the Rough (Taraji P. Henson, LeToya Luckett), Spider-Man 2, Love & Hip-Hop (ATL), Kendra on Top, LA Hair, and Soul Man.**

In 2011, Kay launched her PR agency, K Williams Public Relations. A diverse PR agency, now bicoastal between Atlanta, GA and Los Angeles, CA. Kay continues to cultivate long-standing relationships with the media, while building new ones. Some of Kay's clients have showcased their talents on TV shows, Broadway and Films such as **The Chi, Chicago Med, Star on FOX, Disney's "Just Roll With It," LifeTime's "Faith Under Fire," Revolt TV, Tyler Perry's "Young Dylan," "The Voice," The Lion King, "The Woman in the Window," and more.**

Active with several non-profit organizations, Kay has helped raise awareness for The Ladylike Foundation, SickleCell101, Shoes that Fit, and Face Forward Organization. Kay has also worked as a mentor to other young women pursuing a career in PR. Under Kay's guidance, there's no limit to scalability for your stellar business or brand. **If you're ready to increase visibility, brand awareness and become a household name, contact Kay today by clicking the link: www.kw-publicrelations.com**



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