

KAY WILLIAMS

CEO AND FOUNDER OF K WILLIAMS PUBLIC RELATIONS

Kay Williams is a dynamic publicist and founder of K Williams Public Relations, a boutique PR agency dedicated to amplifying the voices of change-makers in entertainment, lifestyle, and culture. Based in Atlanta with strong reach in other key markets, Los Angeles, NY, Dallas, DC and more, Kay operates at the intersection of Hollywood visibility and Southern authenticity—bringing bold storytelling and intentional strategy to every campaign.

A **graduate of Troy University and Full Sail University**, Kay holds a BA Degree in Business Marketing, a MS Degree in Management and a MA Degree in Public Relations. With over a decade of experience, Kay has positioned herself as a trusted publicist for award-winning talent, creative entrepreneurs, and cultural curators. **Her clients have been featured across major platforms, including CBS, Netflix, BET, OWN, Starz, ABC, and Amazon Prime Video**, with appearances in hit shows and films such as BMF, Euphoria, Beyond the Gates, Will Trent, and more.

Her press placements include premier outlets like **CNN, GMA, Forbes, ESSENCE, Pop Sugar, EBONY, Access Hollywood, The Jennifer Hudson Show, THR, and People** — earning her a reputation for excellence, results, and industry respect.

In 2025, Kay was named one of Diverse Representation’s “Ten to Watch”, a national honor recognizing her as a trailblazer shaping the future of media and public relations. Whether securing red carpet opportunities, leading brand partnerships, or crafting high-impact media narratives, Kay brings unmatched passion, purpose, and presence to her work. Her commitment is rooted in building legacy, uplifting diverse voices, and driving cultural conversations forward.

Specialties:

- Entertainment PR (Film/TV/Talent)
- Brand Collaborations + Partnerships
- Thought Leadership + Executive Visibility
- Event + Red Carpet Media Strategy
- Purpose-Driven Storytelling



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Strategic PR Starts Here – Contact us!   